

Message Text

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ACTION EUR-12

INFO OCT-01 ISO-00 EB-07 /020 W
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R 060830Z JUN 75
FM AMEMBASSY BUCHAREST
TO USDOC WASHDC
INFO SECSTATE WASHDC 2994
AMEMBASSY VIENNA

UNCLAS BUCHAREST 2473

USDOC FOR BEWT/TDAD

VIENNA FOR EWTC

E.O. 11652: N/A

TAGS: BEXP, RO

SUBJ: MANUFACTURING COLOR TV SETS IN ROMANIA

1. ROMANIAN FTO ELECTRONUM IS SEEKING OFFERS FROM AMERICAN COMPANIES FOR A PROPOSED COLOR TV PLANT IN BUCHAREST. ELECTRONUM WANTS A SOLE SUPPLIER ABLE TO OFFER TECHNOLOGY, PRODUCTION EQUIPMENT AND TEST APPARATUS FOR THE AMERICAN NTSC, GERMAN PAL AND FRENCH SECAM SYSTEM, AND EXPRESSED THE VIEW THAT ONLY A VERY LARGE FIRM, SUCH AS RCA, GE OR WESTINGHOUSE COULD PROBABLY PROVIDE ALL THREE SYSTEMS. THE PLANT WILL MANUFACTURE TV SETS FOR EXPORT AND WILL USE THE PAL OR SECAM TYPE FOR THE DOMESTIC MARKET.

2. CAPACITY WILL BE 120,000 PIECES/YEAR IN TWO SHIFTS FOR MANUFACTURING ALL WIRE-WOUND PARTS AS WELL AS THE CHANNEL SELECTION AND REMOTE CONTROL UNITS; 120,000 PCS/YEAR (TWO SHIFTS) FOR MANUFACTURING THE CABINET; 100,000 PCS/YEAR (TWO SHIFTS) FOR ASSEMBLING, ADJUSTMENT AND PACKING OPERATIONS. THE NEW PLANT WILL BE LOCATED IN THE EXISTING ROMANIAN BLACK AND WHITE TV PLANT IN BUCHAREST, AND SHOULD USE (DIRECTLY OR AFTER CONVERSION), THE EXISTING EQUIPMENT WHENEVER POSSIBLE. PRODUCTION IS PLANNED TO START EARLY 1977.

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3. ELECTRONUM WANTS OFFERS AS SOON AS POSSIBLE WITHIN THE

NEXT TWO MONTHS, CONTAINING: GENERAL DESCRIPTION OF THE EQUIPMENT TO BE DELIVERED, THEORETICAL AND GUARANTEED OUTPUT CAPACITY; LIST OF EQUIPMENT WHICH SHOULD OR MUST BE DELIVERED BY THE SUPPLIER; THE EQUIPMENT WHICH COULD BE MANUFACTURED IN ROMANIA; DESIGN AND ERECTION DOCUMENTATION; ENUMERATION OF THE DOCUMENTATION WHICH THE SUPPLIER SUGGESTS BE PREPARED IN ROMANIA; DELIVERY SCHEDULE; ERECTION, ACCEPTANCE TEST AND COMMISSIONING CONDITIONS.

4. INTERESTED FIRMS SHOULD INFORM MR. VIOREL BUTA, COUNSELOR, ELECTRONUM, STR. GABRIEL PERI 2, BUCHAREST, ROMANIA, TELEX 011-547 OR 011-584, PHONE 15-16-09, OF THEIR POTENTIAL INTEREST IN SUBMITTING AN OFFER.

5. AIRGRAM FOLLOWS FOR BEWT/TDAD CONTAINING ELECTRONUM'S MORE DETAILED TECHNICAL REQUIREMENTS, AND TWO ADDITIONAL SPECIFICATIONS FOR COLOR TV COMPONENT MANUFACTURING LINES: SCANNING THYRISTORS AND RAPID SCANNING DIODES. EMBASSY WILL LEAVE TO TDAD JUDGMENT WHETHER THESE COMPONENTS ARE APPROPRIATE FOR SAME U.S. COMPANIES OR NOT.
BARNES

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 06 JUN 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975BUCHAR02473
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D750198-0384
From: BUCHAREST
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1975/newtext/t19750671/aaaacmpj.tel
Line Count: 82
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION EUR
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: greeneet
Review Comment: n/a
Review Content Flags:
Review Date: 12 FEB 2003
Review Event:
Review Exemptions: n/a
Review History: RELEASED <12 FEB 2003 by PhilliR0>; APPROVED <02 FEB 2004 by greeneet>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
06 JUL 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: MANUFACTURING COLOR TV SETS IN ROMANIA
TAGS: BEXP, RO
To: COM
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 06 JUL 2006